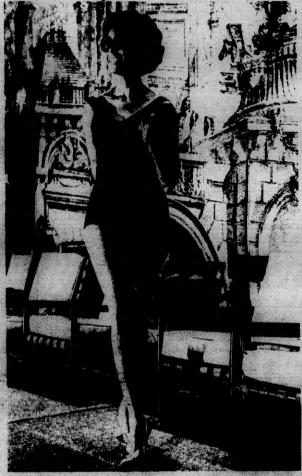
Merald-Advance

WEEK ENDING SATURDAY, OCTOBER 8, 1966

Entered as Second Class Matter Oct. 25, 1928 at the Post Office 15 CENTS at Newark, N. L. under the Act of March 3, 1879.



Lee Henderson will model a gold lame bathing attire by Theon LaMarr at the Schaefer "SHOW OF STARS" presentation by Lambda Kappa Mu Sorority, Delta Chapter to be held at the Robert Treat Hotel in Newark, Sunday at 2 P. M.

Schaefer To Present Gala "Show Of Stars"

shion models wearing creations from the latest fashion collections of America's leading designers will parade the runway of the Robert Treat Hotel in New-ark, this Sunday at 2 P.M.

The show is called the Schae-fer "SHOW OF STARS", a fa-shion extravaganza which featurshion extravaganza which features for men and women latest collections from such designers as Sadrick Goldbeck, Zelda Wynn, Khadejha Designs, Michael Mott, Mr. john, Pauline Trigere, Hannah Troy, Larry Aldrich, Junior Sophisticatos, Gleg Cassisi, John Van Mead and many others. Seen will be some of America's famous models including Cathy Young, Margo Chan, Yolanda Griffith, Yvonne Bland, Barbara Bolden, Judy Thomas, Yolande Toussaint and Doris Chambers. Male models will show Petrocelli clothes.

The Schaefer "SHOW OF STARS" has been cised by all who have videned by a case of the finest fashion presentations

A bevy of glamorous high-fa- of its kind. Shows are booked in several states up and down the Eastern Seaboard.

The chairman of this particu-lar event is Mrs. Richard D. Martin; Basileus, Mrs. Alice

Continued on Page 11

BICC Training Program Is Extended Two Months

Marks Second Extention For Experimental Group, Still Awaiting Approval Of \$1,516,000 Proposal

The Business and Industrial Coordinating Council's experimental training program has been extended again by the U.S. Department of Labor until Nov.

for the program, which was launched in March 1965 with a federal grant of \$365,968 and was originally scheduled to end

While the BICC is wrapping up the old program, it is still awatting federal approval of a new \$1,516,000 proposal to setup a machine training and basic ed-ucation center to serve 2,000

William Mercer, BICC coordinator, said \$19,960 will be spent to continue the old program for the next two months. The money will come from \$90,000 in unspent funds from the original grant.

The on-the-job training part of the BiCC's program was com-pleted last week and will not be resumed. Mercer said, However, the other part of the program-prevocational courses at various area firms —will be continued and expanded during the next two

Free courses in basic mechanical and clerical skills are chanical and clerical skills are now under way at Hoffman-La-Roche Inc., Mutual Benefit Life Insurance Co., Public Service Blectric & Gas, Radio Corp. of America and Western Electric Co., and another five courses are to begin in the next few weeks. There are 164 graduates of the courses already atwork, Mercer said.

The BICC will now begin com-

piling records on the 417 persons who received on-the-job training at 56 companies, and the 554 who have enrolled in the prevocational courses.

The agency will also complete reports on the old programs, and reports on the old programs, and begin laying groundwork for the new one, known as Skill Escalation Employment Development (SEED). It would be financed by \$1,160,000 from the Labor and Health, Education and Welfare departments, and \$400,000 from local industry.

Asked More

Asked More
The BICC last spring presented a \$2 million plan to the Labor
Department, but later scaled it

down through elimination of all on-the-job training. The money left from the ori-

ginal grant was intended for payments to trainees. But the BICC fell short of its on-the-job training quots of 500 because many applicants lacked the basic knowledge or skill even to begin training.

training.

As a result, the new prograwill stress reading, math a other fundamentals, so enrolle will be able to quality for ear level jobs or advanced training. The new two-month extension the BICC project was arranged by Stanley H., Rustenberg, a sistant secretary of labor,

Peace Corps Names Jerseyite To Post

A pharmacist who left his New Jersey home to volunteer for the Peace Corps in 1962 has been named the Peace Corps' Deputy Representative to the central African nation of Chad.

Homer L. Butler, 35, now in Fort Lamy, the capital of Chad, is the No. 2 man in the new Peace Corps program in that nation. The first Volunteers, about 40 of them, are expected to arrive there in October. They will work in education, health and rural community development.

Butler was graduated from Temple University in Philadelphia, Pennsylvania, in 1956 with a B.A. in pharmacy. He spent two years in the Army Medical Corps and then went to work Corporations in Princeton, New Jersey. He became a registered



pharmacist in New Jarsey in 1960 and was named assistant mana-ger of the E. J. Korvette Phar-

Butler wolunteered for the Peace Corps in 1962 and was as-signed to the small west Afri-can nation of Togo, where he was the chief pharmacist at a 200-bed hospital at Sokode. He completed his two-year tour as a Volunteer in 1964 and joined the Peace Corps staff as an associate representative in Datar, Senegal, working with Volunteer English teachers and social workers.

Central Ward to Form New Ambulance Service

over 100,000 — predominantly Negro — the Central Ward is the only ward in the city with-out a voluntary ambulance ser-vice.

nere are some fifty accident cases answered by the City Ambulance Service in the Central Ward each day. Often there are reports of delay and instances where the police have to act as interiors and decrease as interiors as Newark's overloaded ambulance.

include the purchase of an ambulance and its suziliary equipment, the training of a voluntary ambulance squad and the eventual construction of a Pirst Aid Station. With these goals in mind the Committee has enlisted the aid of the Newark Branch of the American Red Cross to provide instruction in Pirst Aid so that a highly trained cadre of qualified people will be available to

H-A Executive Reappointed

Herbert H. Tate, prominent Newark attorney and treasurer of the HERALD-ADVANCE was reappointed last week to the Newark Human Rights Commission by Mayor Hugh J. Addonizio.

Tate, who was first named to the commission in May 1963, is also first vice president of the N. J. Conference of NAACP branches. He is a former state assemblyman and leader of the Essex County Republican delegation, and former cultural attache at the U.S. Embassy in Karachi, Pakistan.

Two new appointees are Police Capt. Vincent J. Fitzsimmons, commander of the Youth Aid Bureau, and Jerry M. Porcelli, an examiner for the State Department of Banking and Insur-

Also reappointed was Msgr. Vincent P. Coburn, administra-tor of St. Bridget's Catholic

5-Year Terms
The four appointments were for five year terms. The newcomers, who will be sworn in this week at City Hall, replace Deputy Police Chief Richard J. Foley and Paul G. Cavicchia. whose terms expired last July l. A spokesman for the mayor said they had asked not to be reappointed.

Fitzsimmons who joined the police department in 1947, has served in the patrol, radio and detective divisions. A captain since 1963, he is president of the Superior Officers Association.

He was graduated from Barringer High School and served in the Navy during World War II He was awarded five battle stars. He is a trustee of Area Board 6 of the United Community Corp. and first vice president of the Police Athletic League.

Porcelli joined the Banking and Insurance Department in 1950, and has worked in the surplus lines examining office in Trenton since 1964. He was previously employed by the Internal Rev-

Msgr. Coburn who was named to an unexpired term on the commission last December, has been at St. Bridget's since 1954 and was previously at St. Patrick's Pro-Cathedral for 10 years. He is also presiding judge of the Ecclesiastical Court of the Archdiocese of Newark.

The commission's 15 members
-nine Whites and six Negroesreceive no salary, but there is a paid staff of seven professional and clerical workers. Members include another priest, Msgr. Thomas A. Carey of Queen of Angels Church, and another policeman, Capt. John M. Marks, as well as business, labor and community leaders.

'DOC WILSON'

"DOC WILSON" who's column "He Sees All" has appeared in the HERALD-ADVANCE over a period of several years died sud-denly here last Wednesday morning in the emergency room of Harlem Hospital where he had been taken for treatment of a liver ailment. Doc Wilson was the pen name of Lucious (Lucky) Millinder, the great band lead-er of the Forties.

Doc Wilson was a favorite of Apollo Theatre, Savoy Ballroom, and Cotton Club audiences of a generation ago and a close friend of the late Al Capone.

The 56-year old showman was rushed to the hospital from his home at 63 E. 125th Street, and died shortly after his arrival. Millinder, who made the song, "Sweet Slumber," and many others popular in the 1940's, is survived by his wife Vifian and two sons, Lucius Jr., 8, and Tammy,

Final rites were held Sunday at Unity Funeral Chapel, 2352 Eighth Avenue.

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Boston, Mass.--Mrs. Marion E. Bryant (center), National President of the National Association of Negro Business and Professional Women's Clubs Inc., pictured here being welcomed at Lo-gan Airport after her flight aboard a TWA StarStream jet from Pittsburgh. She is attending the Association's 31st annual convention - this year in Boston.

Mrs. Juliette B. Waterman, 1966 convention chairman, and Mrs. Edna M. Morgan, President of the Association of Business and Professional Women of Boston were on hand to greet Mrs. Bryant at the airport.



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all who have seen it as being one

of the finest fashion presenta-

tions of its kind in existence.

moted by The F. & M. Schaefer Brewing Company to the position of Supervisor of Women's Activities, it was announced by the

Miss Thomas, Director of the Schaefer "SHOW OF STARS", will, in her new position, be re-sponsible for creating, developing and coordinating Schaefer's many activities among women's groups throughout their marketing areas it was announced by Andrew W. Stanfield, Manager of Community Relations for Schaefer. She will also handle many other company projects including attendance at trade exhibits, conventions, special displays and fashion shows.

Miss Thomas had distinguished herself by doing an outstanding job as the Director of the Schaefer "SHOW OF STARS" which has played before 25,000 people along the Eastern Seaboard and has raised more than \$15,000 for community charities.

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AKA Honors Dr. George

Alpha Kappa Alpha, America's oldest Greek-letter Sorority organized by Negro women, will honor Dr. Zelma W. George, honor Dr. Zelma W. George, newly appointed director of the Cleveland Job Corps Center for Women at a formal Reception on Sunday, October 2, 1966 and 4:00 to 6:00 P.M. at the Cleveland Center - 1588 Ansel Road. Dr. Larzette G. Hale, Direc-tor of Development and Public Relations at Langston University, Langston, Oklahoma and the new-ly installed Surveye Basileus of

Langston, Oktanoma and the new ly installed Supreme Basileus of Alpha Kappa Alpha Sorority, re-gards this occasion as signifi-cant for several reasons. It is an opportunity to better acquaint the Cleveland community with the service role of Alpha Kappa Alpha Sorority in providing greater educational and econo-mic opportunities for America's youth. It is another occasion to invite and encourage the broad-er participation of the Cleveland community in the program of the Job Corps Center for Women and it provides an opportunity to formally present Dr. George in

formally present Dr. George in her new role of leadership as director of the Cleveland Job Corps Center for Women.

Dr. Zelma George, humanitarian, and former member of the U. S. Delegation to the XV General Assembly of the United Nations has enjoyed a waried can tions, has enjoyed a varied career of rich experiences. In addition to her world travels, she has been a juvenile court proba-tion officer, college dean of wo-



both of Newark, receive certificates for completing a 7-month course in machine shop skills from Kenneth A. Gibson, left, co-chairmen of Newark's Business and Industrial Coordinating Council, which conducted the course.

and director of a community cen-ter in Los Angeles and a Danforth Visiting Lecturer at colleges and other institutions throughout the country. Dr. George is listed in the 32nd Edition of "Who's Who" and has won an impressive list of cita-tions and honors.

She was born in Texas and attended high school in Tope-ka, Kansas. Dr. George holds a Ph.B. in Sociology from the University of Chicago. She received her Masters in Personnel Administration and her Ph.D. in

Clayborne George, Chairman of Cleveland's Civil Service Commission.

Special program features of the Reception in honor of Dr. George will include a receiving line of distinguished national an local personalities. Music will be rendered by a String Quartet from the Cleveland Orchestra and instrumentations by Miss Vi-vian Weaver, Cleveland Harpist.

Alpha Kappa Alpha Sorority enjoys a long and distinguished record of extending community services in the areas of educa tion, social welfare and special individual community projects.



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EDITORIAL

GEORGE THOMPSON

Mrs. Kelley Deserves Thanks From City

The community spirit of an adventuress, former resident of Newark's Central Ward, undoubtedly inspired by South Ward community action programs, distinguished herself here last Thursday afternoon when she unfolded before a prominent gathering of local citizens plans for the establishing of a Central Ward Ambulance Service Center.

Mrs. Carolyn Kelley, former resident of the Central Ward, now residing and now a property owner of the South Ward, who reportedly conceived and spearheaded the program of the Newark Central Ward Ambulance Committee, Inc. in deserving of the gratitude of our entire city.



Courtesy of The New York Daily News

Silver Screen

"A Young World" is about young lovers who are in conscious revolt against their parents' standards and who attempt to convince the audience that THEY have discovered genuine "interpersonal relation-ships" and the true wonder of

Despite a plot which has been run into the ground, namely, boymeets-girl, girl get in "trouble and hooks boy, Italy's outstanding director and actor, Victorio de Sica, has made a film of beauty, communicating a rather perceptive vision of today's world of young adults. The treatment of the growth of real love between two people whose first encounter was merely carnal is convincingly done.

"Cast A Giant Shadow" is the story of Mickey Marcus, an immigrant's son who graduated from West Point and then rose several important positions the army. A dynamic man. he was involved in the political life of New York and the country and met death in Israel, during the 1948 War of Independence. By a strange twist of fortune, Marcus was shot by his own sentry just hours before the truce with the Arabs went into effect.

Kirk Douglas as Mickey Marcus is acting as his best. Appearing in the film in cameo roles are John Wayne, Yul Bryn-ner, and Frank Sinatra, with Angie Dickinson, Senta Berger, Luther Adler and James Donald giving generally admirable ensemble acting.
(By Ernest Boynton for ANP)

Museum Program

The Newark Museum, 49 Washington Street, has announced a return to its winter schedule of hours and resumption of its Sun-day Electricity Demonstrations, which were not held during the summer.

Effective Saturday October 1, the Museum will be open Monday through Saturday from 12 noon to 5:30 p.m., Sundays and holidays from 2 to 6 p.m., and Wednesday and Thursday evenings from 7 to 9:30 p.m. Admission is free.

The Electricity Demonstrations, a popular Sunday afternoon entertainment for children and parents, will be resumed in the Science Galleries of the Mus on Sunday, October 2. Irving Black, Science Department Su-pervisor, said that the free demonstrations will be given every Sunday at 2:45 and 3:45 p.m. until the end of May.

John Canaday, art critic of the New York Times, will talk on Problems of the Small Museum at a special session of the North-east Museums Conference of the American Association of Museums, meeting at the Newark Museum from October 5 to 8. The Canaday talk, which will be followed by a question and an period, is scheduled for Ti day, October 6 at 8:00 p.m. In discussing small museums

Jackie Robinson... Brief But **Bitter**

(ANP Feature)



One wonders why the Klansman accused of murdering Viola Liuzzo was acquitted in Alabama court last week.

One wonders why District Attorney Flowers - a man who has shown such a great courage on the Civil Rights front - failed to call some important witnesses to tes-

One wonders why there were eight Negroes on the jury and only four whites in a state notorious for excluding Negroes from jury

One wonders if the eight Negroes were chosen because they were "safe."

One wonders.

Big Mouth... (ANP Feature) By ALFRED DUCKETT

Little Mouth Gets Talked Out Of Being A School Drop-Out



"I feels most proud - like ! has really, really accomplished something great. Little Mouth and I has had our first disagreement since he have become my adopted son. Little Mouth, if you has been paying attention, is a teen-aged Puerto Rican boy what shines shoes in my favorite Saturday afternoon hangout, The Down Home Barber Shop in Brooklyn. He are a great little fellow and he have tremendous taste, specially since he really dig me and he dig me so much everyone call him Little Mouth.

That all right with me too.

Anyhow, Little Mouth have got into the habit of stopping by my place every once in a while. He have quite a busy schedule for a youngster. He go to early bird session school. Then he work afternoons until about six at the Down Home Barber Shop. Then he got the homework to do and besides he gotta live some. He young. Anyhow, he were by my place last night and that when we have our big disagreement which, by the way, we enjoyed tremendous.

The disagreement come up when Little Mouth told me he were considering dropping out of school.

"Young boy out of school mean young boy a fool," I told him. "That is unless he just have to leave for some reason he can't help. You got a reason you can't

No," Little Mouth told me. "I just figure what's the use going to school all your life. I goes into this drug store in my own neighborhood to get a cup of coffee. White man waits on me. White cashier ring up my

and their problems, Mr. Canaday and their problems, Mr. Canaday
will develop a theme with which
he has dealt recently in a series
of newspaper articles. k is expected that his subject will have
strong appeal for the delegates,
who come from museums in
neighboring states and Eastern
Canada, New small museums and
community cultural centers are community cultural centers are opening in increasing numbers throughout the country. Conference officials have ar-

ranged to permit non-members of the Conference to attend Mr. Canaday's talk because of wide-spread interest in the subject. A special Conference registration special Conference registration fee (\$2.00) has been set for this event to accommodate public ad-mission.

money. Puerto Rican busboy in back washing dishes and Negro porter emptying garbage. I know I'm young, but I think too, you know. So I tell myself: white man got everything sewed up. Why knock myself out going to school. So I can be a porter or a busboy?

This boy really thinking, you see. But I not gonna let him use this for a excuse. I told him Negroes and Puerto Ricans can own drug stores too and they can be cashiers and countermens too. I point out to him that they lotsa Negroes and Puerto Ricans own they own businesses and I told him things is getting better, day by day. He be out there like cripple man without a crutch if he drop out of school. I told him I'd rather be a porter with a Ph .-D. than a reporter with no degree. I told him education don't help fools, but only a fool will refuse to take advantage of education. I reminded him of a swinging sign I see in the New York Subways which say - Boy--That's what they'll be calling you all your life if you don't have an education.' Well, we argued back and forth. He were not hard to convince and I found out something. He did not really want to drop out of school. He just want to find someone who interested in telling him he shouldn't drop out. He wanted to be straightene out. That the way it is with a lot of our young people. They think they fathers and mothers not really interested. Sometimes they right. Sometimes these fathers and mothers does not realize they children wants to be given advice and guidance. Should be some way for fathers and mothers and childrens to get closer together. I hears everybody talk about kids dropping out from school. Well, some these fathers and mothers are to blame cause they done dropped out from they parenthood. I sure am glad Little Mouth and me got es er - even if we is commonlay relatives."

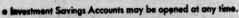
Dr. Rebecca Cole, a physician, was the first Negro woman to graduate from the Woman's Medical College in Philadelphia, Pa.

She died in 1922.

Marcus Garvey, famous Black
Nationalist of the 20's, and organizer of the Universal Negro reprovement Association, was

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GILLETTE LUNCHEON GUESTS: Officers and directors of the National Association of Negro Business and Professional Women's Clubs, Inc. were guests of the Gillette Company at luncheon during the organization's recent Boston convention. Stephen J. Griffin (left), Vice President of the Gillette Safety Razor Company and Edmund M. O'Riordan, Director of Personnel, greet Mrs. Edna Morgan, President of the Association's Boston unit, Mrs. Marion E. Bryant of Pittsburgh, National President and Mrs. Juliette B. Waterman of Boston, Conven-

History Sessions At Morgan State

Educators and interested persons from fifty leading American colleges and universities, top government officials, renowne historians, administrators of private institutions and foundaprivate institutions and founda-tions will converge on Morgan State College, October 21-23, for the 51st annual meeting of the Association for the Study of Negro Life and History.

According to Dr. Charles H.

Wesley, Executive Director of the Association and Preside Emeritus of Central State University, "the new and accelerating awareness of the need for Americans to know more about Negro history will cause a record-breaking attendance at this session in Baltimore. There will be more universities and colleges participating than ever before and the active interest of top level government officials will be also at an all time high."

Some of the outstanding government officials to appear are: Dr. Samuel B. Proctor, U.S. Institute for Services to Educat-ors; Harold T. Pinkett, National Archives; John McDonough, Li-brary of Congress; Dr. Samuel Z. Westerfield, Deputy Assistant Secretary of State for African Affairs; Phyllis A. Wallace, Federal Equal Opportunities Employment Commission; and James C. Harkless, Office of Ec-

onomic Opportunity.

Dr. Lorenzo J. Green of Lincoln University (Mo.), president of the Association for the Study of Negro Life and History for the current year, has said, 'Those who do not attend this

session will miss much informa-tion which, as Americans, they should possess." Educational institutions large and small will have representatives present.
Among these are: Yale, Morgan
State College, Rhode Island College, Michigan State University,
Southern Illinois University, Conral State University, John Hop-kins University, Roosevelt Uni-versity, Carnegle Institute of Technology, Catholic University of America, Virginia State College, Howard University, University of Maryland, University of Pennsylvania, and the University of Wisconsin-

The opening session of the convention on October 21 will take place at Carl Murphy audim on the campus of Morgan State College.

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Sheriff's Squad To Take FBI Training

J. D'Aloia announced today that the entire Narcotics Squad of the Sheriff's Department has been enrolled in the Federal Bureau of Narcotics Seminar, to be held in Vail Hall, New Jersey Bell Telephone Building, on October 26, 27 and 28.

The Seminar is sponsored by the Federal Bureau of Narcotics in cooperation with the Newark Police Department and the New Jersey State Narcotics Enforce-

ment Officers Association.

Sheriff D'Aloia, who has been active in narcotics enforcement for many years, looks upon the Seminar as an excellent refresher course in the newest techniques of detection and apprehension and an opportunity to learn from experts of national, state and local agencies. The majority of the Sheriff's squad have suc-

Mary Bonds Event Head

Mrs. Mary Bonds of East Orange, has been named general chairman of the annual Women's Day observance at Union Chapel A.M.E. Church in Newark, Sun-day, November 13th. Mrs. Bonds said that special programs will be conducted during both the morning and afternoon services.

Also named were: Mrs. Iris white, co-chairman, Mrs. Mar-tha Mae Gaynor, secretary, Mrs. Olive Ramsey, treasurer and the following sub-committees: pro-gram, Mrs. Louise Small, chair-man, Mrs. Subtis Leakers man, Miss Sylvia Jackson and Mrs. Wimphrey Jenkins; finance Mrs. Margaret Key, chairman, Mrs. Elsie Glenton, Mrs. John-nie Mae Radcliffe and Mrs. Jo-anne Hill; publicity, Mrs. Ethel Moore, chairman, Mrs. Pascoe Finn, Mrs. Ira Ashford and Mrs. Addie Turner; flowers and de-corations, Mrs. Mary Slade, chairman; courtesies, Miss Vel-

Essex County Sheriff Le Roy | cessfully passed the Federal Bu reau's narcotic course in the past and this will serve to re-view and up-date their knowledge of the subject.

Convention

The Grand Shelter of the G.U. OF Antelopes, Inc. will hold its 33rd Convention Octob through October 12, 1966 as the through October 12, 1900 as me guest of Christine L. Forume Shelter, #15 at the Goodwil Tab-ernacle Baptist Church, 5625-27 Haverford Avenue, Philadelphia, Pennsylvania, Reverend David Venable, Minister. The Conven-tion Chairman is Fellow Travel-

er Harry Carter.
Sunday evening, October 9, 1966
the Annual Sermon will be presched by the pastor of the above named Church at 8 p.m. Tu morning, October II, 1966, the Annual Address of the Grand Over-seer, Fellow Traveler Watter H. Williams of Vaux Hall, New Jerwilliams of Vaux Hall, New Jersey will be given. In the evening, a banquet honoring Fellow Traveler Harry Carter, Grand Vice Overseer and Fellow Traveler Thelma Walters, Past Grand Overseer, will be held.

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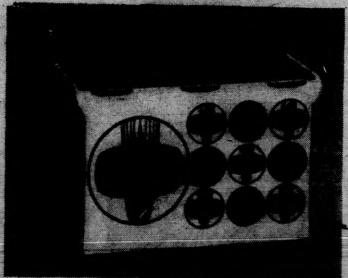
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And that means nine glasses of the most rewarding flavor you've ever tasted. Flavor that doesn't fade after a couple of beers.

Even after your thirst is gone, the pleasure seems to deliver the same great taste—beer after beer after beer after beer.

So for your next party, pick up several six-packs of Schaefer—the one beer to have when you're having more than one.



ar-the one bear to true when you have



The annual election of officers of the Mothers' Club of the West Side Unit of the Boys' Clubs of Newark was held this week according to William M. Jordan, Unit Director. Jordan praised the club for the scholarship fund they established and for their numerous other activities which account for many furnishings and equipment not provided for in the Boys' Club budget. The 1966-67 officers were installed last week by Peter A. Adams, President of the Advisory Board of Directors of the West Side Unit. The new officers are, standing left to right, Gloria Harrison, Corresponding Secretary; Vivian Mackason, Secretary-Treasurer; Sophia Thatch, Financial Secretary; and seated, A. Irene Patterson, President and Roberta Ikner, Vice President. The new slate pledged to surpass their accomplishments of the past and announced a drive to interest more people in membership for the benefit of the West Side Unit.

St. John's Methodist

The Laymen of the St. John's Methodist Church will be in charge of the 11:00 A.M. services on Sunday, October, 9th, 1966. The theme for that day is "The Servanthood of the Church." This day is being celebrated in each church in the Northern Conference of New Jersey. Mr. Edward H. Taylor who is the charge lay leader and all the members of the church are inviting their relatives and friends to be present.

The guest speaker will be Dr. Henry L. Taylor, Chief of Schools, Education and Training Staff, Rural Community Development Service, United States Dept. of Agriculture Washington, D.C. His subject will be "Christianity and the Modern Challenge." The four major points that he will discuss are (1) The Challenge to

The Laymen of the St. John's ethodist Church will be in charge of Lonliness, (3) The Challenge of Lonliness, (3) The Challenge of Traditionalism and (4) The Challenge to Unite a Fragmental world.

Dr. Taylor went to A. & L. State University, Nashville, Tennessee in October, 1946, as assistant Professor of Poultry. He was head of the Agricultural Economics Dept. and Director of Farm Records and Accounts from 1951-58. He served as Head of the Dept. of Agri. Education and Economics from 1958-64. Currently he is on leave to serve in his present position.

He is the founder and author of "Agricultural Legislation for this month in Washington," Published monthly since January 1959 when Congress is in session. Also some opinions on and reactions to John K. Galbraith's livery," he said.

The Affluent Society, January 1960 and several other papers and pamplets.

He is a member of many organizations both fraternal and professional namely Phi Beta Sigma Fraternity, Phi Delta Kappa Fraternity, Frontiers of America International Club and others. He is married and has two sons and two daughters.

Rev. T. M. Booth is the minister of this church and it is located at 13th Avenue and High Street.

Win Elliot of the "Schaefer Circle of Sports" was suprised when his twelve-year-old boy returned from a birthday party only an hour after it started. "how come you're back so quick?" asked Win. "I suggested we play post office and when the girl's mother heard about it, she sent me home special delivery," he said.

Social Security NOTES

A change made in the Social Security law this year provides for a special social security benefit that may be paid to men and women 72 or older who could not qualify for benefits under the old law.

Law.

Under this provision, people who were born before 1896 may receive a special benefit beginning at 72 even though they never worked under social security.

If a person is eligible for any periodic benefit under a governmental pension system his special social security benefit will be reduced by the amount of the pension or payment.

A person can ask at his social security district office for detailed information as to how this reduction would apply to him.

The benefit of \$35.00 a month is payable beginning October 1966 if a person is 72 or over that month. If he reaches 72 after October, the benefit payment begins with the month of his 72nd birthday.

If a person will be 72 or over in October and has already applied for hospital insurance protection, the Social Security office will get in touch with him. But if he is one of the few people who have not applied for hospital insurance protection he should get in touch with his local Social Security office now.

The office in Newark is at 1016 Broad Street and the telephone number is 645-2180. The office is open on Wednesday evenings until 9 p.m. He should ask about hospital insurance protection as well as this new special benefit.

TOOTHACHE

Day's Later with COA-JEL. Small rather than had been considered to the considered to

Correction Please

in our September 24 issue, we published the wrong photograph of Andrew W. Cooper in conjunction with the announcement of his

recent promotion.

Mr. Cooper was promoted to the position of Manager, Community Relations in the Public Relations Department of The F. & M. Schaefer Brewing Co., it was announced by Robert B. Cooke, Manager of Public Relations.

In his new position Mr. Cooper will be responsible for conceiving and carrying out Public Relations projects in the company's Region III territory, which encompasses Southern New Jersey



Andrew W. Cooper

to Florida, He will also work closely with Schaefer's Advertising and Sales Departments in arranging media schedules and sales programs.

arranging media schedules and sales programs.

Mr. Cooper began his career with Schsefer in 1953 in the Warehouse Division and was soon made Warehouse Foreman. In 1964, he was promoted to Regional Sales Representative covering Schsefer's New York City market.

Married and the father of two daughters, Mr. Cooper attended Brooklyn College.

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Alloway C. A.

Aunt Ruth ...

Questions & Answers

Last night my girl friend and I were both sitting around with no-thing to do, when suddenly we d talking about pierced ears and well, one thing led to another and pretty soon we were crouched before a mirror with a hot needle and some ice cubes. She pierced mine first, and then I did hers. We were awfully giggly about the whole thing. But when my father saw me, he had a fit. Called me all sorts of names. Said I was loose and common. But that's not true. I pierced my ears because I was bored and the idea attracted me, like a new dress or a good movie or something. I don't think it indicates any lacking in my moral principles. Do you?

Pierced

Dear Pierced:

Fathers have the habit of ad-hering to something from long ago and long ago only prostitutes, etc. had their ears pierced. Or at least so I am told. I wouldn't. worry too much about the affair. Its all a matter of change, and it often takes an older generation a while to adjust. Always remember to consider them when you do something which will seem radical to them.

Aunt Ruth

ocal Businessmen Attend Seminar

About 30 established and pros- | and sales, "taxes and your busipective Negro businessmen at-tended the first of eight free Wednesday evening seminars on "How to Own and Operate the Business of Your Choice", this week at the Prudential Insurance Co., 745 Broad St., Newark.

Adrian M. Unger, a Newark attorney directed the first session. He discussed forms of business ownership, types of busi-nesses available, the role of management, and the basic goals of business operation.

The series is sponsored by the Interracial Council for Business Opportunity and coordinated by Thomas Millard, associate professor of sociology at Montclair State College. It covers basic business organization; sources of credit and use of funds legal services and your business insurance needs and your business, merchandising, advertising

ness," and the use ...
even" analysis.
George D. Kelsey II; director
Newark ICBO, of the Greater Newark ICBO, commenting on the purpose of the seminars, said, "We want to introduce existing or new businessmen to rudimentary principals for all types of business. We hope that these seminars will acquaint Negroes starting in business, or already established, to ICBO and its free facilities."

Mr. ZIP And

Mr. Benucci
A ZIP Code and Pre-sort
Training Seminar was held last week in the Main Post Office, Newark by Postmaster Joseph J. Benucci. Instructions were given to 2nd and 3rd-class bulk rate mailers in the Newark Postal

Boys' Club Honors .

Retiring Director

Carl R. Andrews

-Carl R. Andrews, Secretary and Director of the Stella Wright Unit of the Boys' Clube of Newark for the last 14 years, was honored at a Testimonial Dinner at Thomm's Restaurant, September 30. Mr. Andrews is schedber 30. Mr. Angrews is sched-uled to leave his post to become Assistant Director of Program Service in the Boys' Clubs of America Headquarters in New

District that hold bulk rate permits. Mr. Benucci said: "ZIP Coding and pre-sorting of 2nd and 3rd-class bulk rate mail becomes mandatory January 1, 1967. We are not only giving large business firms and small mailers ample time to comply with ZIP Code regulations, but also instructions in compliance". York City. Mr. Andrews, a veteran of

BEIDAL COM BRAND NEW- NEVER WORK SIZES-19-INCLUDES HEAD PIÉCE. \$55.00 GALL 687-6600

the United States Navy, gra ated cum laude with an A. B. Degree from Howard University. He received special training at the Howard University School of Sociology and completed a course in Boys' Clubs Administration at New York University. Prior to joining the Boys' Clubs of America, Mr. Andrews was completed by the Demartment of

of America, Mr. Andrews was employed by the Department of Justice in Washington, D.G. as a counselor at the National Training School for Boys.

A member of the NAACP and the Alpha Phi Alpha Pracernity, Mr. Andrews has served as president of the Metropolitans of the New York area, president of the Hill Section Agencies Executive Council of Notrark, and superintendent of the Sanday School of St. John Methodist Charch of Newark.

Church of Newtrt.

Andrews, his wife and three children reside at 262 Pulle Terrace, Ormign.

Tickess may be obstand a Boys' Child. Shalls Wright Unit 159 Sprace Street, Newtrt.

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lecko Maxwell...

H-A Sports Notes

SKIPPIN' ROUND THE SPORTS BEAT: The firing of the astute, efficient Red Barber, ace, baseball broadcaster by the New York Yankees was an insult to metropolitan baseball fans. The Ole Redhead one of our favorite amouncers called plays as they were even it burt the New York Yankee image...

Gene Stauber, assistant football coach at the University of Illinois rates George Webster, Michigan State defensive back tops. "He shouldn't be allowed to play college football says Stauber. "Shacks, he could pin a gorilla!" Sam De Luca, defensive lineman of the New York Jets chirps." Bwary guard in the AFL needs help in playing Brute Ladd of the Heaston Ollege except Billy Shaw of Buttallo. Shaw is so good he can to alone."

die Hingen University of Ok-na's see running beck says of his speed in Mississippi ing away from the londweise is he heard stuight.—There

t to win the World Series in

ATIONAL POOTBALL

will trounce Denver, Buffalo to nip Boston, Oakland will defeat Miami.

Ambulance

Continued from Page 1

serve their neighbors on a vol-untary basis.

The plans of the Central Ward Ambulance Committee will re-quire substantial sums of money.

It is estimated that one hundred thousand dollars will be required initially to meet the needs of the First Aid Squad

This large sum is being raised as a community effort. Civic leaders, leaders of government and industry have pledged their support. Many fund-raising activities are slated to take place

in the coming months. The Cir.
Administration has piedged support with Mayor Hugh J. Addonizio serving as Honorary
Chairman of the Committee.

Mr. Louis Danzig, Ex Director of the Newark Housing Authority has agreed to negotiate with us in the acquisition of land for the First Aid Center.

lt's not just beer... it's Krueger Pilsner.





Prince Charlie Sez:

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\$12988 Priced from 12988

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Choose from Zenith, RCA Victor, Admiral, Phileo, General Electric and many

\$6988 Priced from 69 and up

REFRIGERATORS

Choose from Frigidaire, General Electric, Kelvina-tor, Admiral, RCA Whirl-pool, Phileo and many

\$7988 Priced from 79 and up

FREEZERS

All types — chest and upright. Choose from Admiral, General Electric, RCA Whirlpool, Frigidaire and many others.

\$10988 Priced from 10988

COLOR

Choose from RCA Victor, Zenith, Admiral, Phileo, General Electric and many

\$24995 Priced from 249 and up

GAS RANGES

Choose from Caloric, Tap-pan, Magic Chef, Velbilt, and many others.

\$5988 Priced from 59 and up

WASHERS

All types on display - Au-tomatic, Wringer, Choose from General Electric, Kelvinstor, Phileo, May-tag, RCA Whirlpool, Essy and many others.

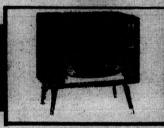
59988 Priced from 99 and up



Refrigerator-Freezer



CONSOLE STEREO

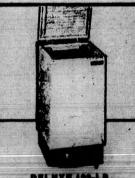


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